Matt Hill

Brother Birch

WDD 130

29 June 2024

Careers in Web Design and Development

There are a lot of jobs in Web Design and Development. It is a very large business with many jobs that cater to different aspects of the general career. As such, there are many avenues you can choose to go down that fall under the umbrella of Web Design and Web Development. Because of this large number of potential areas of expertise, there is much to learn about. One avenue for learning more about potential jobs and skills required is through online websites such as salary.com. Another, obviously, is through in person classes like Web Fundamentals. This paper will discuss what can be gleaned about jobs from these two sources.

A great place to learn about the design and development of the web is, interestingly enough, on the web itself. There is no shortage of information about jobs there. Salary.com is particularly interesting as it lists specific jobs, their titles, and base salaries for each. They even have detailed descriptions listed that help you understand what is expected of those jobs as well. A digital producer, for example, is a job that makes a median of $66,000 a year and requires project management skills and general graphic design capabilities. You must also learn about financial contracts in addition to a base knowledge of HTML. The internet isn’t the only place to learn about internet-related jobs though.

In class we have also discussed a little about different jobs in the workforce that you can apply for that pertain to web development. The main one that we have discussed is the job that Brother Birch has. He works with a team on websites such as Vivacitytech, which is a company that specializes in providing large quantities of technology for schools or companies and the like. He often works on JavaScript and the backend of the website to keep things running smoothly and comes up with new ideas to help improve the website for their users.

These are only a few small examples in the sea of job opportunities that learning about Web Design can get you. Whether you learn about it through the internet itself, or through a class, there is always more to learn about this ever-growing field of technology.

[369 Words]